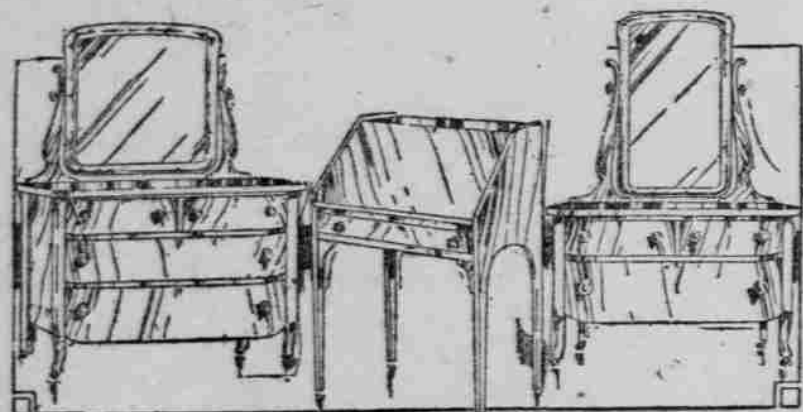


## Second Week of the Gigantic

# 1-4 OFF

## Stock Reducing Sale For Cash

The tremendous success of our first week's "One-fourth Off" Stock Reducing Sale, is proof of the Springer's great power to attract with its bona fide values. This week we offer still greater attractions to the Furniture buyer. We will not rest until the \$30,000 surplus stocks indicated by our invoice are closed. Come early in the week for best choice, though most lines are reasonably complete. We promise the home furnisher unrivaled values—the best furniture dividend you ever had, for the sweeping discount of 25 percent is an exceptional one. Our only reason for this is to convert these surplus stocks into cash.



### Bedroom Furniture Reduced

Bedroom Furniture in great varieties, from the plain and simple to the most gorgeous. In all the popular styles and finishes. Don't let this rare opportunity escape you. Remember, this is positively the last week.

Positively the Last Week of 1-4 Off

## FURNITURE VALUES UNPRECEDENTED For Final Week of the Big Sale

To make room for new goods arriving daily, our Carpet Department is making astonishing reductions on all grades of Carpets, Rugs, Curtains and Linoleums. These bargains must be seen to be appreciated.

While they last, Stoves and Ranges at less than actual cost and Below. This is a snap.

Your special attention is called to our immense line of Iron Beds; 100 styles to select from; some of these go at 1-3 off.



### China & Crockery Dept.

**20%** discount is the actual saving on our entire line of China and Semi-Porcelain Dinner Ware. Now is the time to buy that Set.

#### TEA POTS

500 English Jet Rock Tea Pots, some plain and some decorated; worth 40c, 50c and 60c each. Special sale price, **35c Each**

3000 Glass Table Tumblers to go at 3c and 4c each. Worth double the money.

#### ENAMELED WARE

The best Kitchen Ware in El Paso, on sale another week at Panicky Prices. 20c and 25c Utensils go at **15c Each**

A great line of useful things go at **8c Each**

Special Attention Given Mail Orders

# SPRINGER'S

216-218 San Antonio Street

Prompt Delivery During This Sale

## Trustee's Sale

Bankrupt Stock and Fixtures of

### THE VOGUE DRY GOODS CO.

Of El Paso, Texas,

Will be offered for sale on  
**JAN. 24, 1910**  
AT 2 P. M.

by order of the court.

For further information

Address

**W. F. GOHLKE**

Trustee.

## When You Want a

Nice Turkey,  
a fat chicken,  
a fine ham,  
Fresh sweet bacon,  
New fresh pickles,  
The finest trout,  
Extra good olives,  
and home made sausage,  
send your order to

**Opitz Market**

213 N. STANTON ST.

Phones: Bell 136; Auto 2345

ADS BY PHONE.  
Call Bell 115, Auto 1115, tell what  
you wish to buy, sell or rent and The  
Herald will do the rest.

## LAS CRUCES AND MESILLA VALLEY

### COLLEGE Y. W. C. A. RENDERS CONCERT

Freshmen to Debate Suffrage—Basket Ball Team to Play El Paso.

Agricultural College, N. M., Jan. 15.—On Friday evening at Hadley hall a concert was given by the Young women's Christian association. The affair was a big success in every sense and the way the women ushers and ticket sellers handled the large crowd was creditable. Every number on the program was well rendered and thoroughly enjoyed by the

crowded house. Following is the program:  
Selection—College orchestra.  
Piano duet—Misses Zentich and Lois Blatter.  
Vocal duet—Misses Mary Kirwin and Nina Davis.  
Selection—College orchestra.  
Vocal solo—Mrs. Lansing Bloom.  
Piano duet—Doris Brown and Alma Smith.  
Violin solo—Frank E. Miller.  
Piano solo—Laura Hurst.  
Reading—Ray M. Wilcox.  
Piano solo—Miss Lute Foster.  
Selection—Orchestra.  
Vocal solo—Mrs. E. O. Wooten.  
Piano duet—Henrietta Clausen and Laura Hurst.  
Quartet—Misses Kirwin and Davis.

## MOTHER'S FRIEND

A LINIMENT FOR EXTERNAL USE.

One of the most valuable qualities of Mother's Friend is that it safe-guards the future health of the mother. It is a liniment to be applied externally to the body, the use of which lubricates the muscles and tendons, softens the glands and ducts, prevents lumps forming in the breasts, and relieves the pain, nervousness, nausea, and other troubles from which so many expectant mothers suffer. When Mother's Friend is used regularly it fits and prepares the system for an easy and natural consummation of the term. Women who massage with this great liniment are always saved much suffering when baby comes, and recover more quickly, and without ill effects. Mother's Friend is sold at drug stores. Write for our free book for expectant mothers.

THE BRADFIELD CO., ATLANTA, GA.

## Engineers' & Draughtsmen's Supplies



We carry a complete line of Detail Papers, Tracing Papers, Profile Papers, Tracing Cloth, T squares, Blue Print Papers, Rules, Scales, Protractors, Drawing Boards, Triangles, Steel Tape, Drawing Inks.

We Can Supply Everything For  
Your Office

**The International Book &  
Stationery Co.**

Herald Building,

HERALD ON SALE IN LAS CRUCES, N. M.  
Frank A. Hawley, Agent, opposite postoffice.  
Daily Herald on sale by Las Cruces Drug Co., Camozze's News Stand, opposite postoffice.

#### SNOW HEADS BANK.

Las Cruces, N. M., Jan. 15.—At the recent annual meeting of the stockholders of the First National bank, Oscar C. Snow was elected president and S. J. Woodhull, vice president and cashier. These officers with Mrs. O. C. Snow, Nicholas Galles and H. B. Holt compose the directorate. It was ordered

that \$5000 be placed in the surplus fund which now amounts to \$10,000.

#### WANT TO BE VOTERS.

Two applications for citizenship papers were filed in the 34th district court this morning. Pedro Figueroa, born in Guaman, justo, Mex., 24 years ago, a bricklayer, who came to this county Nov. 25, 1908,

was one. The other was Joseph Nabham, a merchant. He stated that he was born at Zahleh, Lebanon, Turkey in Asia, 30 years ago, and came to El Paso from Juarez on a street car July 14, 1905.

Use Herald Want Ads.

Quality

Style

AGAIN  
WE SAY

For the 999th Time

# "Pew's Shoes

for

## SATISFACTION"

Advance Styles in Ladies'  
Pumps, Slippers and Ties  
in Suedes, Patents and Dull  
Leathers are Arriving  
Daily. Ask to See Them.

Out of Town Patrons Will Find Our Prompt  
Attention to Mail Orders Very Satisfactory

TRY US

Price

25 Years Experience

### LAS CRUCES TO HAVE NEW BANK

J. F. Williams, of El Paso, Is Trying to Organize It.

Las Cruces may have a third bank. Two banks are now doing a prosperous business in the valley town, and a third may be established before spring.

J. F. Williams, cashier of the City National bank, has been in Las Cruces this week in consultation with a number of the merchants and capitalists of the Mesilla valley with a view of establishing a branch of the City National bank in Las Cruces.

Cashier Williams is in Douglas today with the El Paso golf team, August Andrews, vice president of the City National, said this morning that while the report was true, there was nothing yet to give out for publication. "There is something in the wind," Mr. Andrews said, "but I can tell you nothing about it yet."